

# Report for Love and Cooking Survey

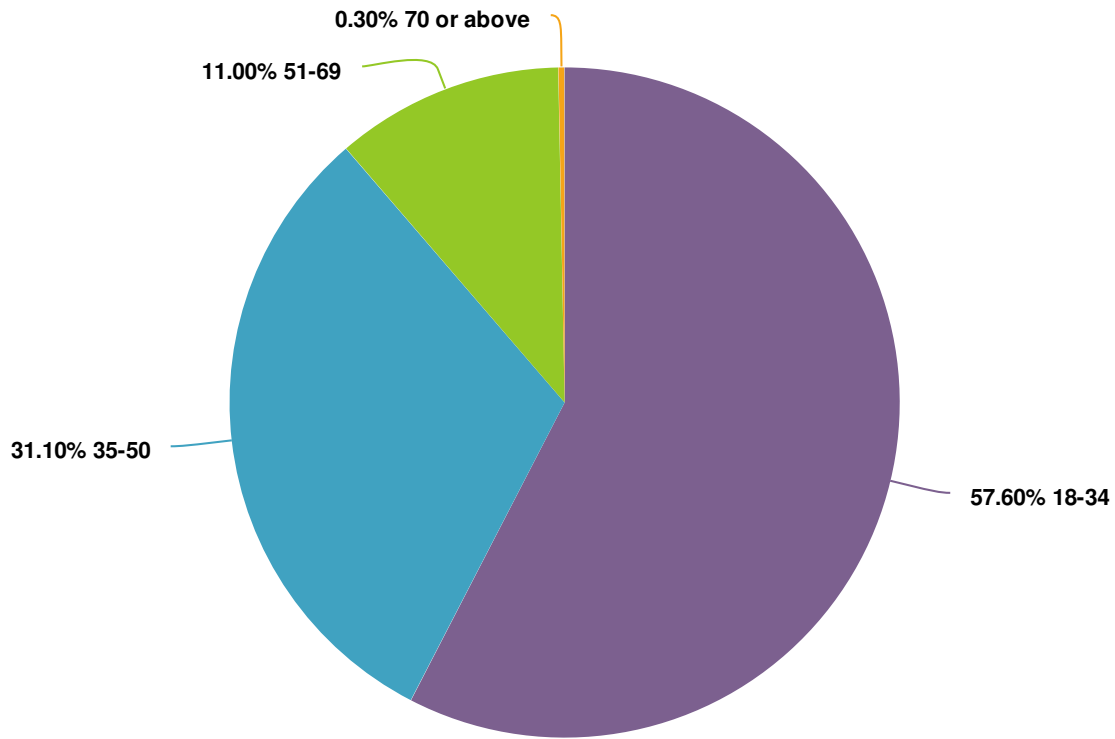
## Response Counts




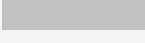
Completion Rate:	100%	
	Complete	 1,009

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Total: 1,009

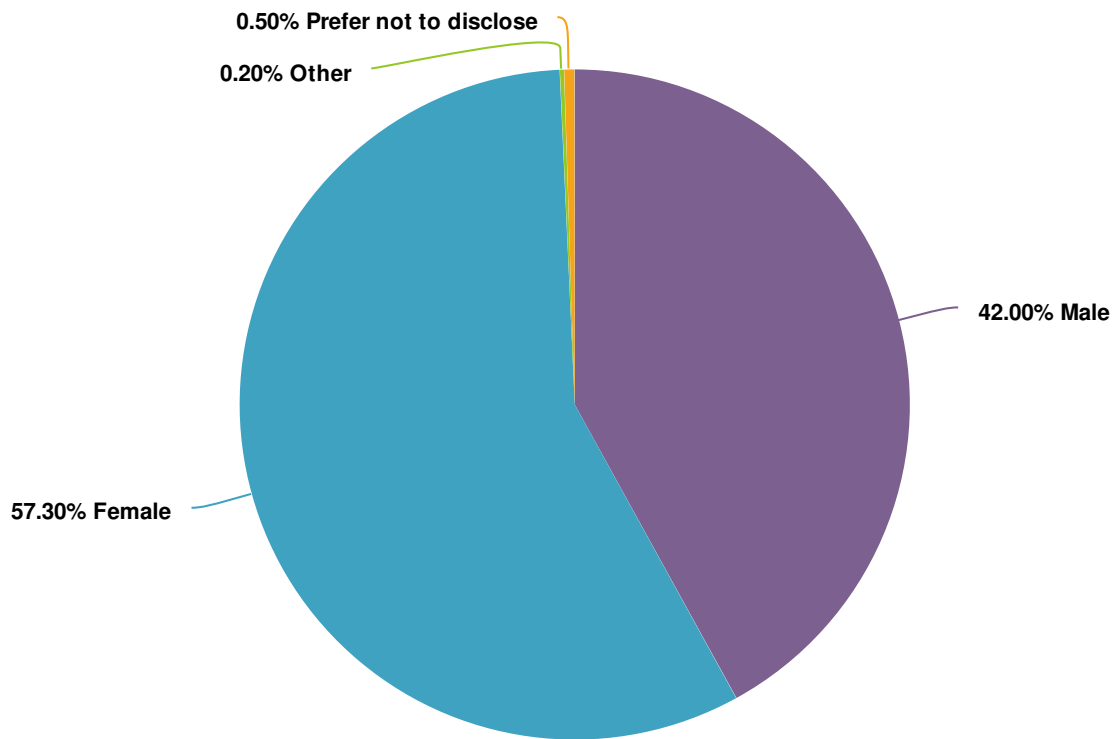
# 1. How old are you?



Value		Percent	Responses
18-34		57.6%	581
35-50		31.1%	314
51-69		11.0%	111
70 or above		0.3%	3

Total: 1,009

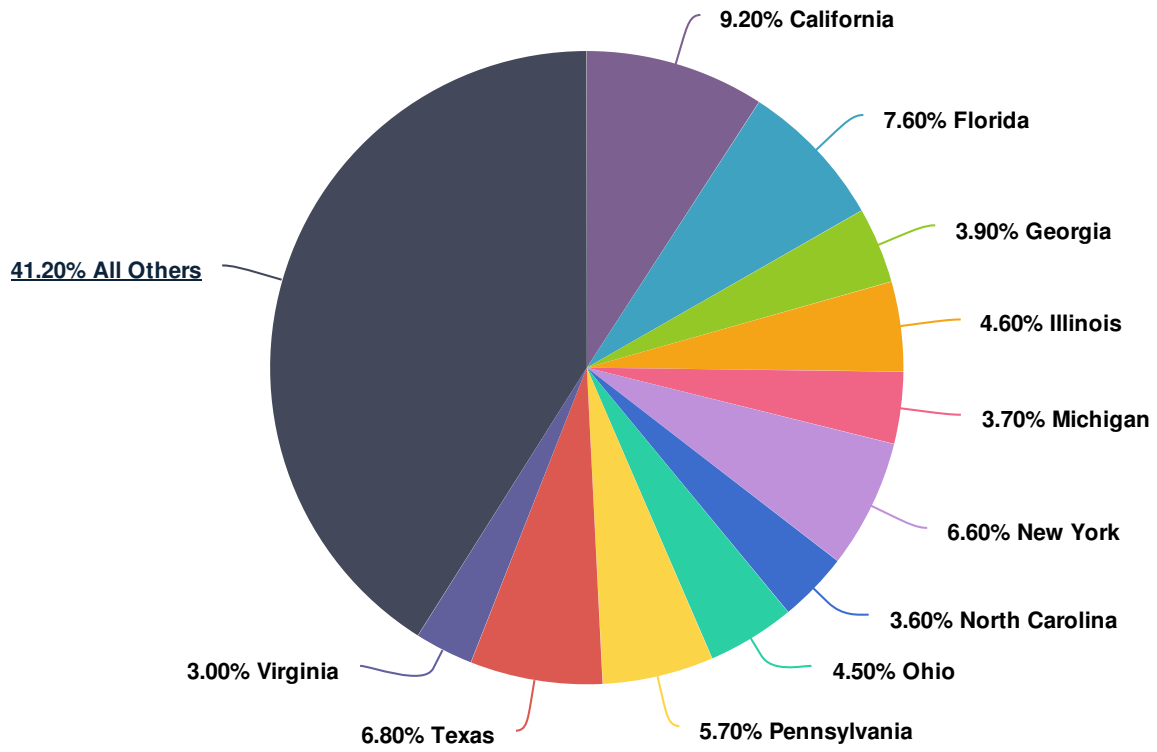
## 2. What gender do you identify with?




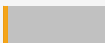










Value		Percent	Responses
Male		42.0%	424
Female		57.3%	578
Other		0.2%	2
Prefer not to disclose		0.5%	5

Total: 1,009

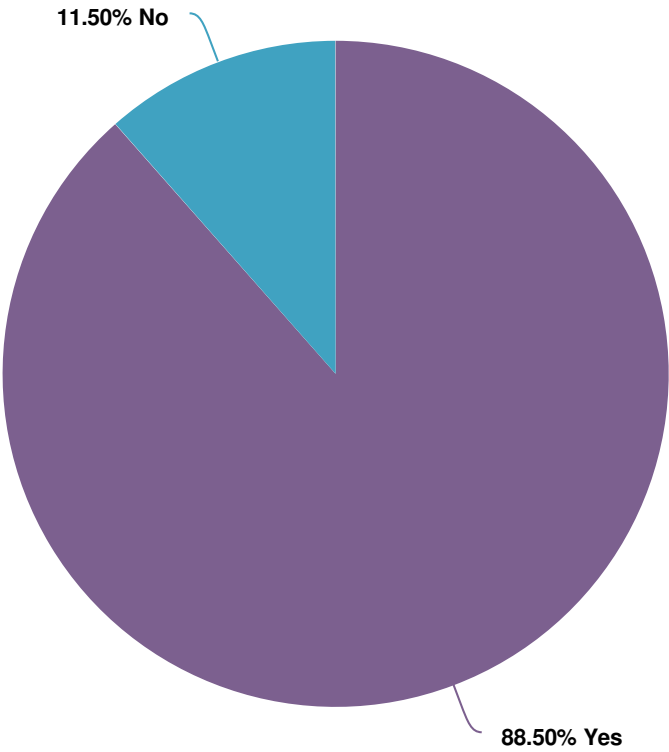
### 3. What state do you live in?



Value		Percent	Responses
California		9.2%	93
Florida		7.6%	77
Georgia		3.9%	39
Illinois		4.6%	46
Michigan		3.7%	37
New York		6.6%	67
North Carolina		3.6%	36
Ohio		4.5%	45
Pennsylvania		5.7%	58
Texas		6.8%	69
Virginia		3.0%	30
<u>All Others (click to expand) ▶</u>		41.2%	412

**Total: 1,009**

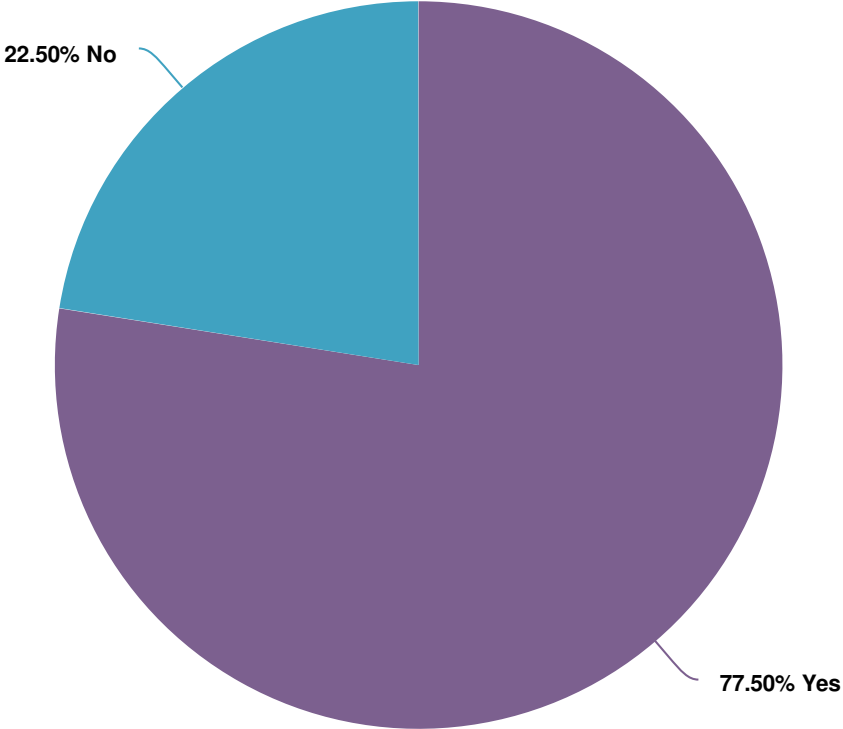
4. Do you find the ability to cook sexy in a partner?



Value	Percent	Responses
Yes	88.5%	893
No	11.5%	116

Total: 1,009

5. Would you be more likely to begin a relationship with someone if you knew they were an excellent cook?



Value	Percent	Responses
Yes	77.5%	782
No	22.5%	227

Total: 1,009

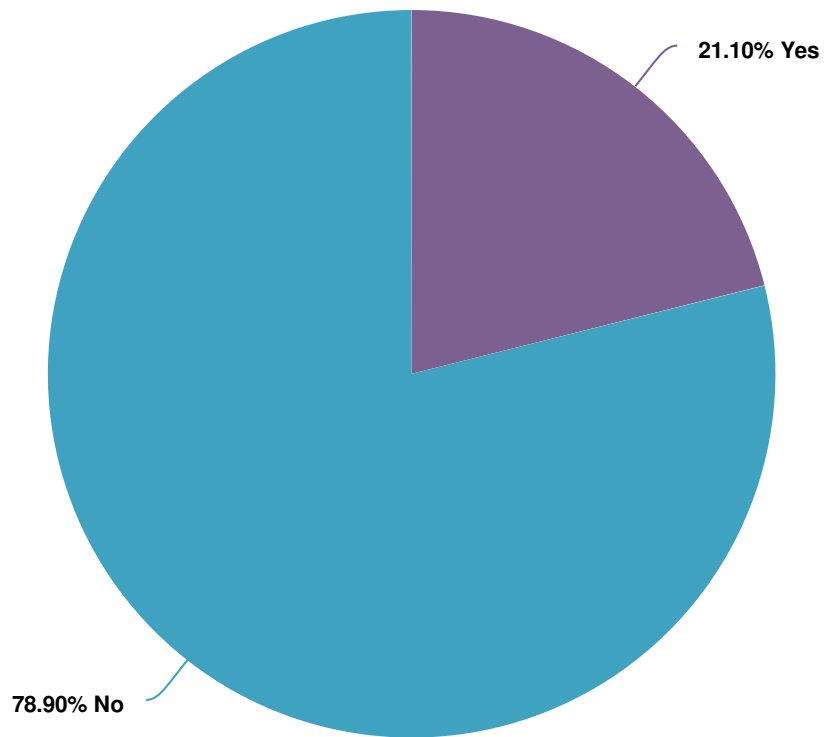
6. Rank the qualities that you find to be the most important to least important in a significant other.

Item	Overall Rank	Rank Distribution	Score	No. of Rankings
Emotional attraction	1		8,448	1,009
Kindness	2		7,636	1,009
Communication	3		7,135	1,009
Sense of humor	4		6,702	1,009
Sexual attraction	5		6,653	1,009
Financially stable	6		5,040	1,009
Level of education	7		4,097	1,009
Ability to cook	8		3,919	1,009
Conscientious about their health	9		3,901	1,009
Partying habits	10		1,964	1,009





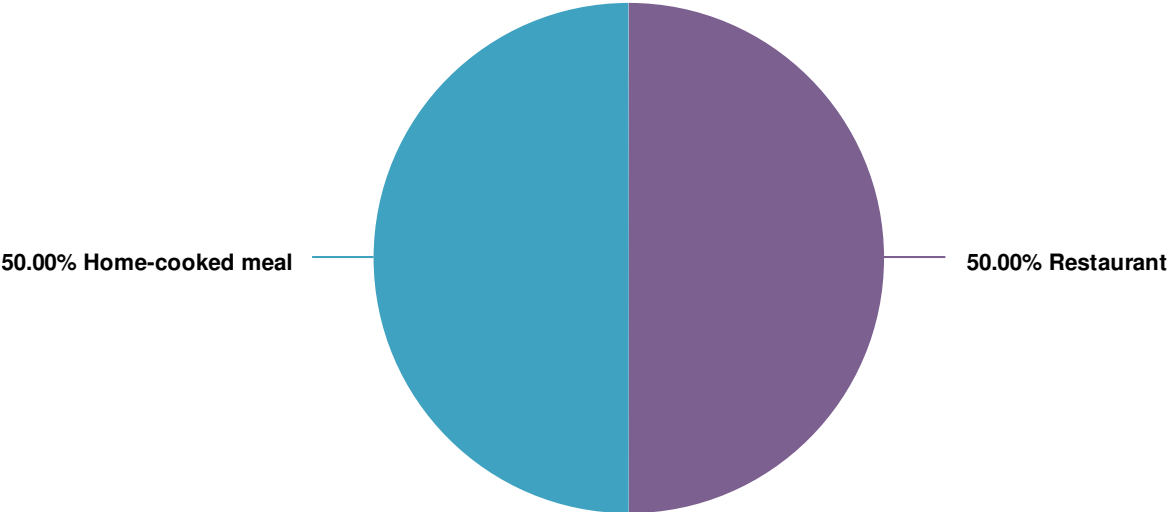
## 7. Do you ever cook naked?





Value		Percent	Responses
Yes		21.1%	213
No		78.9%	796

Total: 1,009

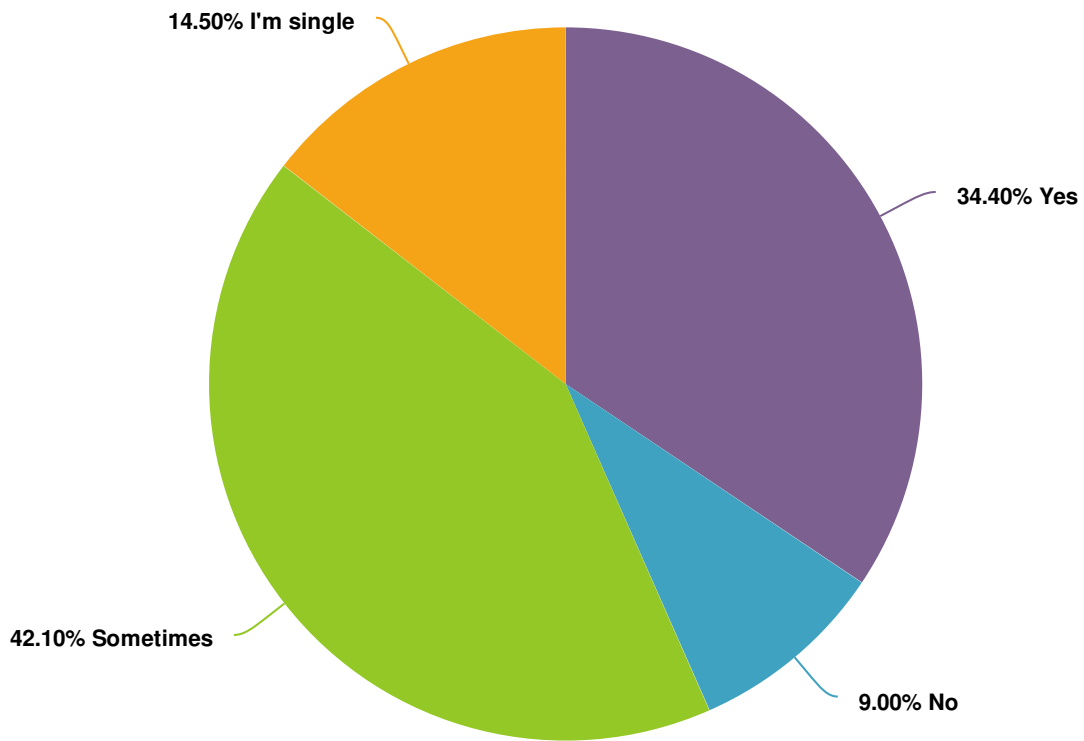
8. On a date, would you prefer to eat at a restaurant or enjoy a home-cooked meal?







Value		Percent	Responses
Restaurant		50.0%	505
Home-cooked meal		50.0%	504

Total: 1,009

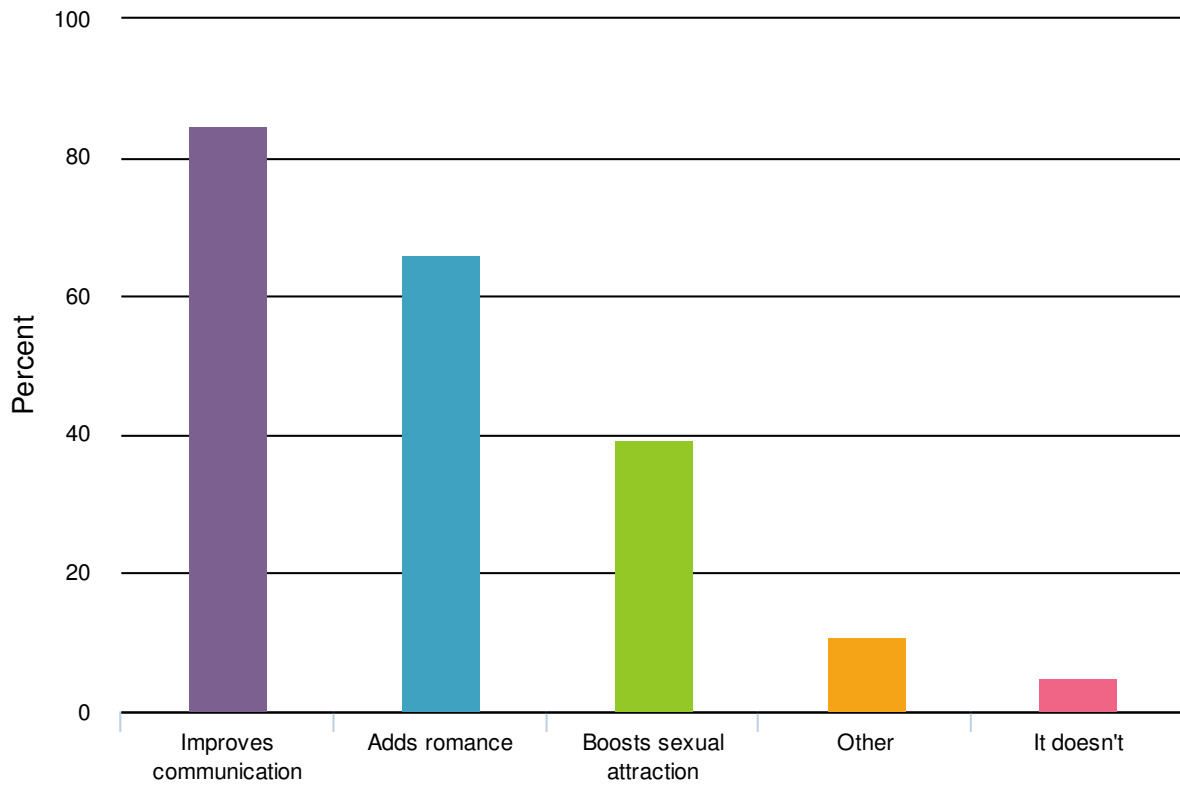
## 9. Do you and your partner cook together?








Value		Percent	Responses
Yes		34.4%	347
No		9.0%	91
Sometimes		42.1%	425
I'm single		14.5%	146

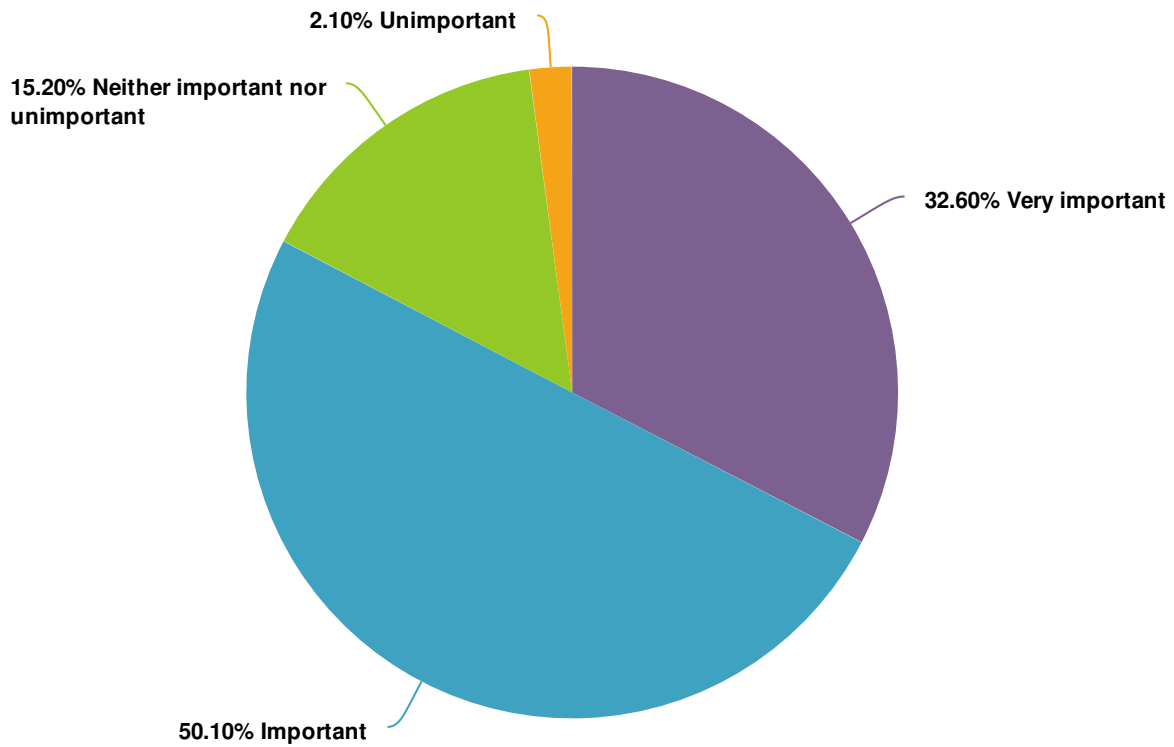
Total: 1,009

10. In what ways does cooking together benefit a relationship with a significant other? Select all that apply.



Value		Percent	Responses
Improves communication		84.6%	854
Adds romance		65.9%	665
Boosts sexual attraction		39.3%	397
Other		10.8%	109
It doesn't		5.0%	50

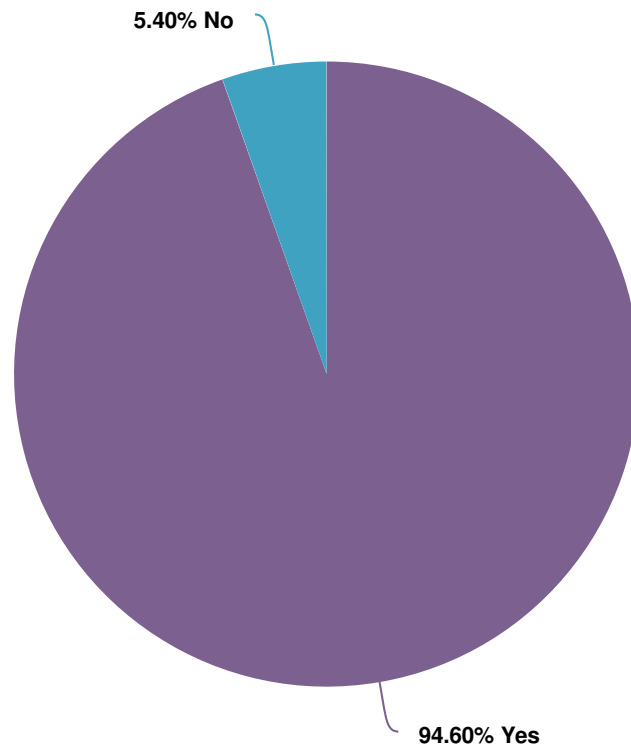
11. When in a relationship with a significant other, how important is cooking at home?



Value	Percent	Responses
Very important	32.6%	329
Important	50.1%	506
Neither important nor unimportant	15.2%	153
Unimportant	2.1%	21

Total: 1,009

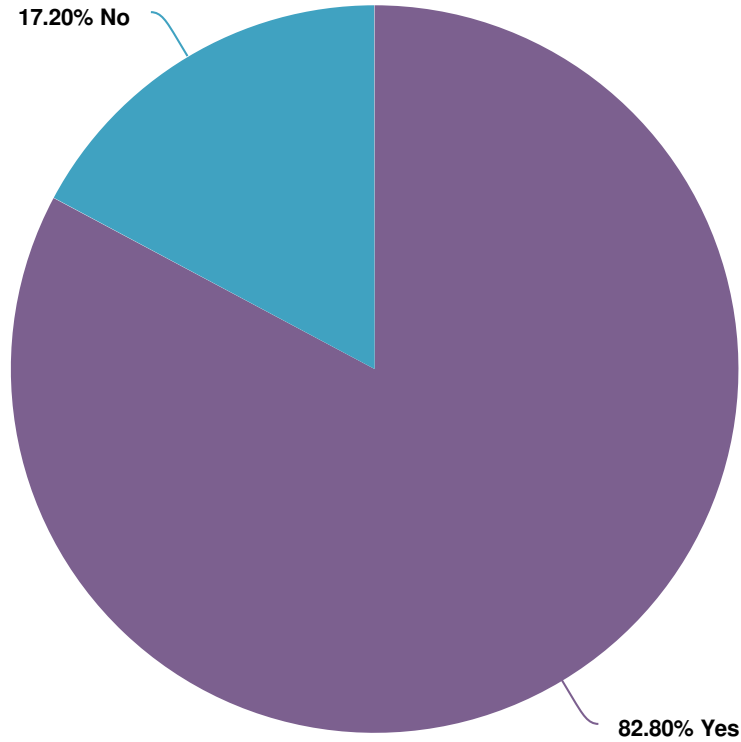
12. Would you be more likely to cook at home if you knew it would benefit your relationship with a significant other in some way?



Value	Percent	Responses
Yes	94.6%	955
No	5.4%	54

Total: 1,009

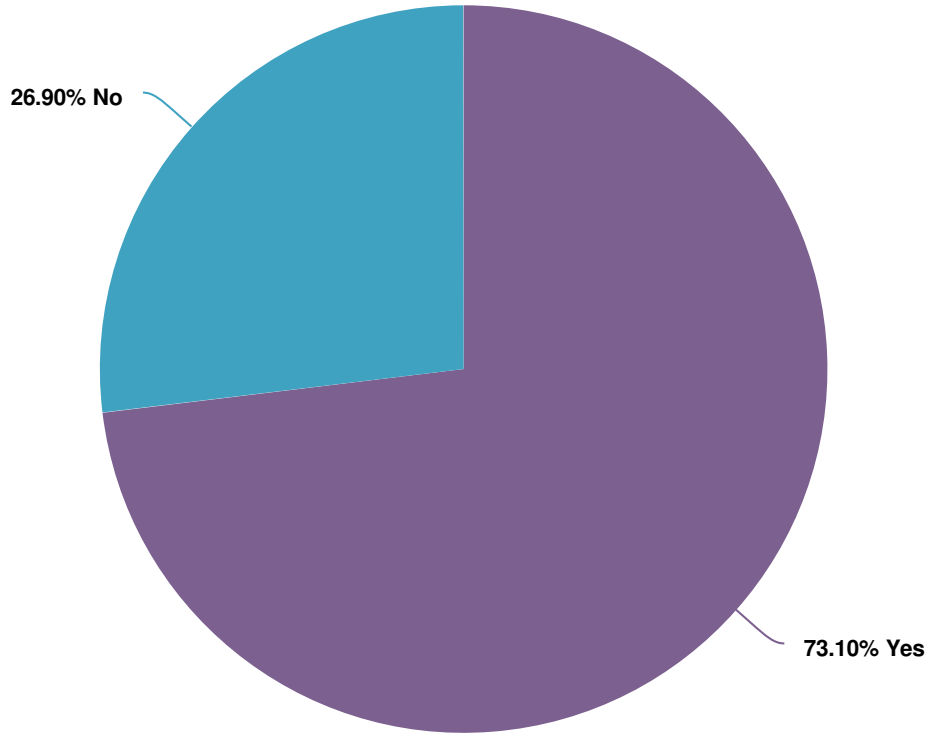
13. Do you feel confident enough in the kitchen to cook for someone on a date?





Value		Percent	Responses
Yes		82.8%	835
No		17.2%	174

Total: 1,009

14. Would you feel more confident cooking for someone on a date if you had pre-selected ingredients and a step-by-step recipe?

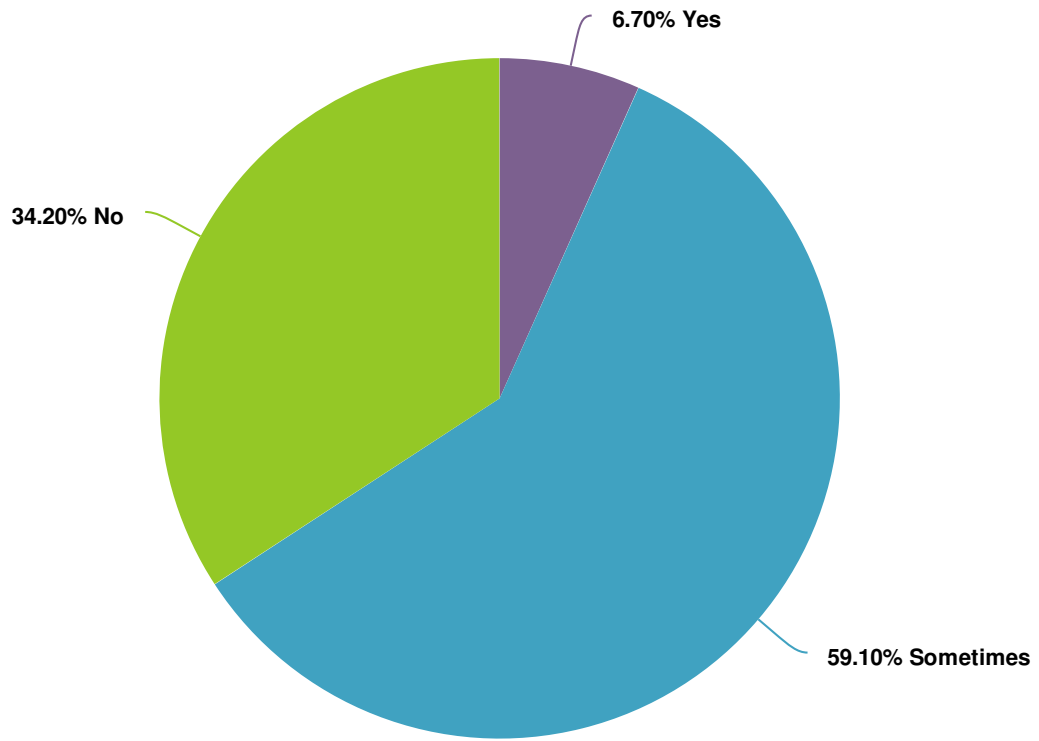


Value		Percent	Responses
Yes		73.1%	738
No		26.9%	271

Total: 1,009



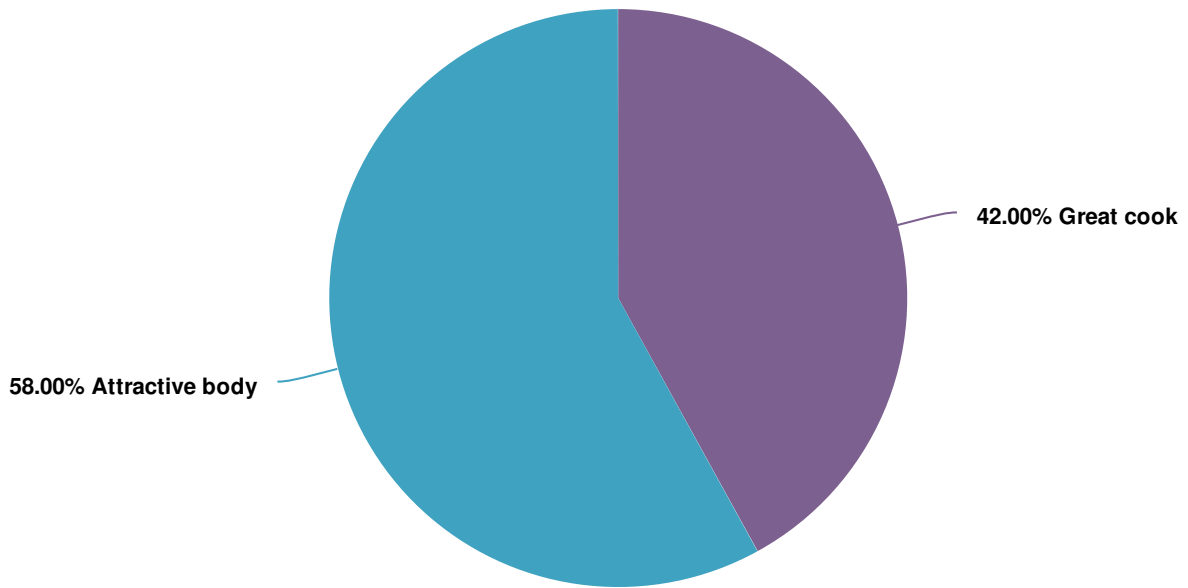
### 15. Is a good meal more enjoyable than sex?





Value	Percent	Responses
Yes	6.7%	68
Sometimes	59.1%	596
No	34.2%	345

Total: 1,009

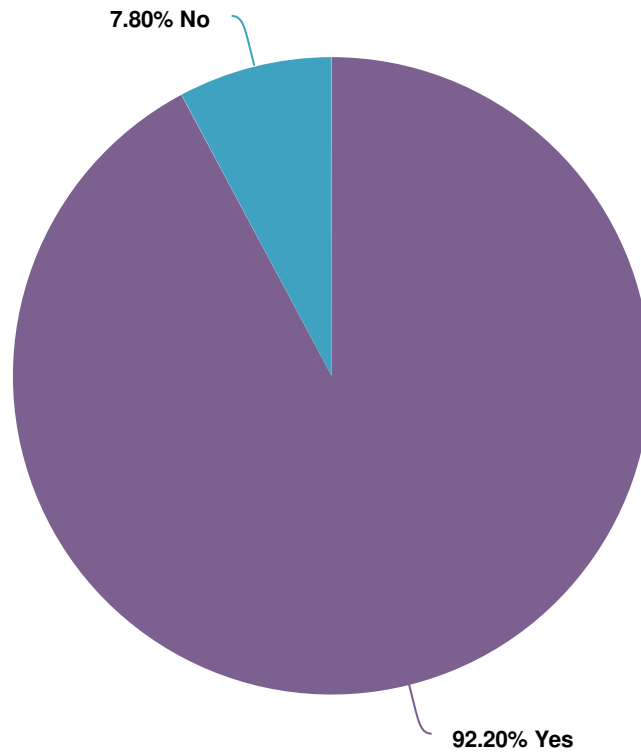
16. Would you rather your significant other be a great cook or have an attractive body?



Value		Percent	Responses
Great cook		42.0%	424
Attractive body		58.0%	585

Total: 1,009

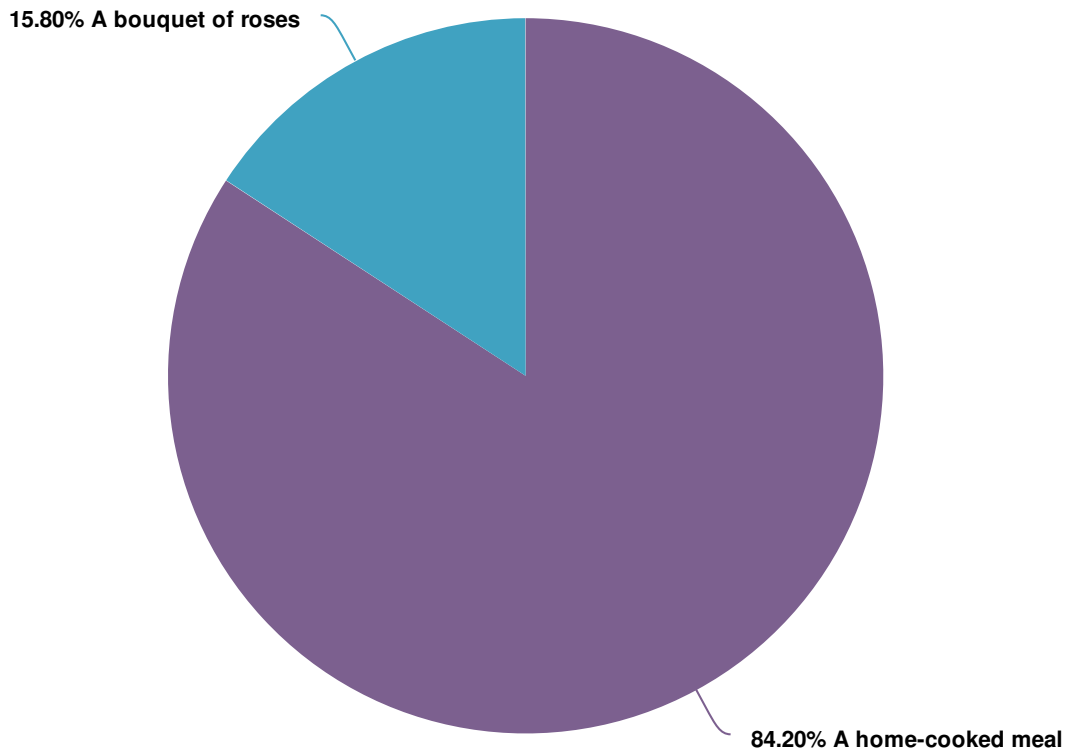
### 17. Is a home-cooked meal romantic?





Value		Percent	Responses
Yes		92.2%	930
No		7.8%	79

**Total: 1,009**

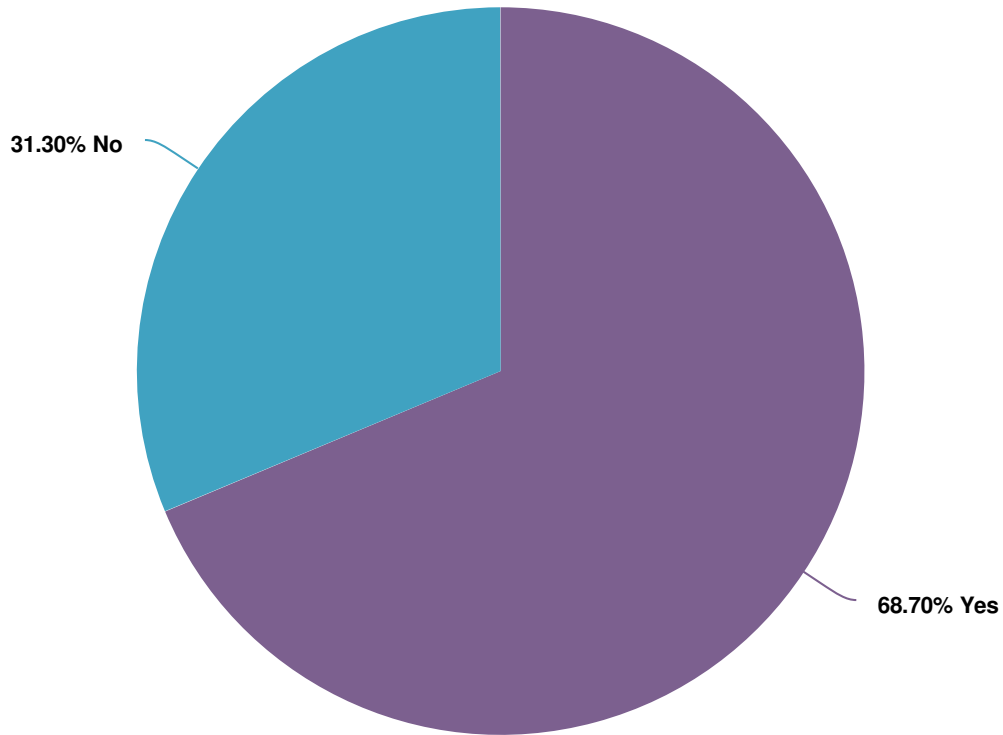
### 18. Which is a more romantic gesture from a significant other?



Value		Percent	Responses
A home-cooked meal		84.2%	850
A bouquet of roses		15.8%	159

Total: 1,009

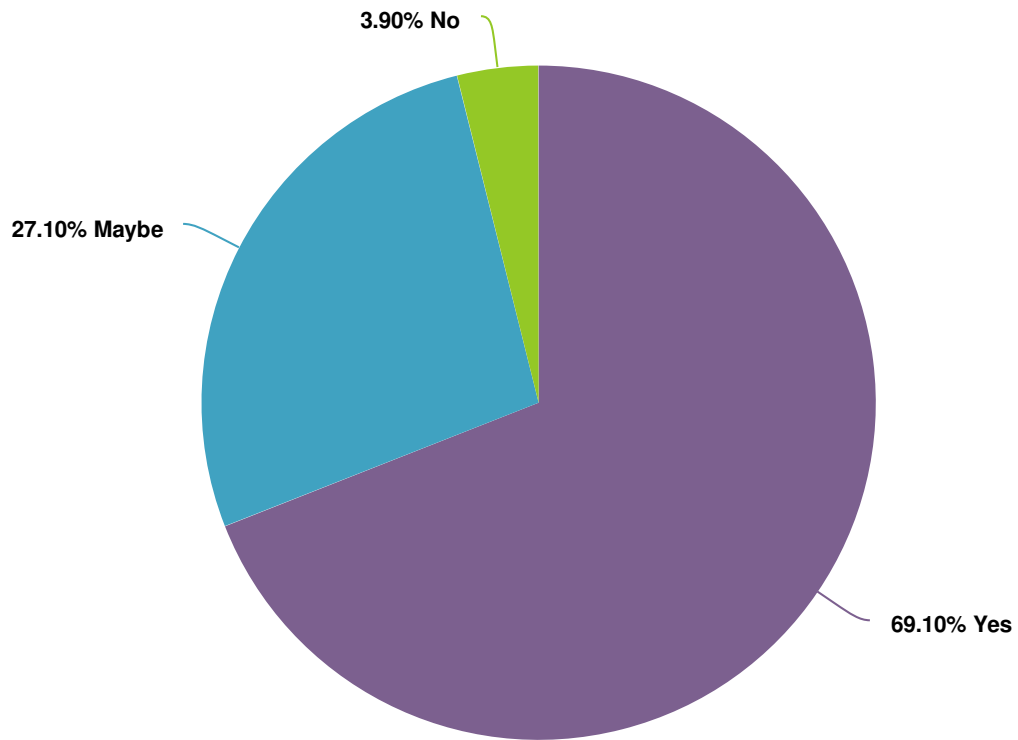
19. If you are (or were) a good cook, do you (or would you) use this skill to seduce potential partners?






Value		Percent	Responses
Yes		68.7%	693
No		31.3%	316

Total: 1,009

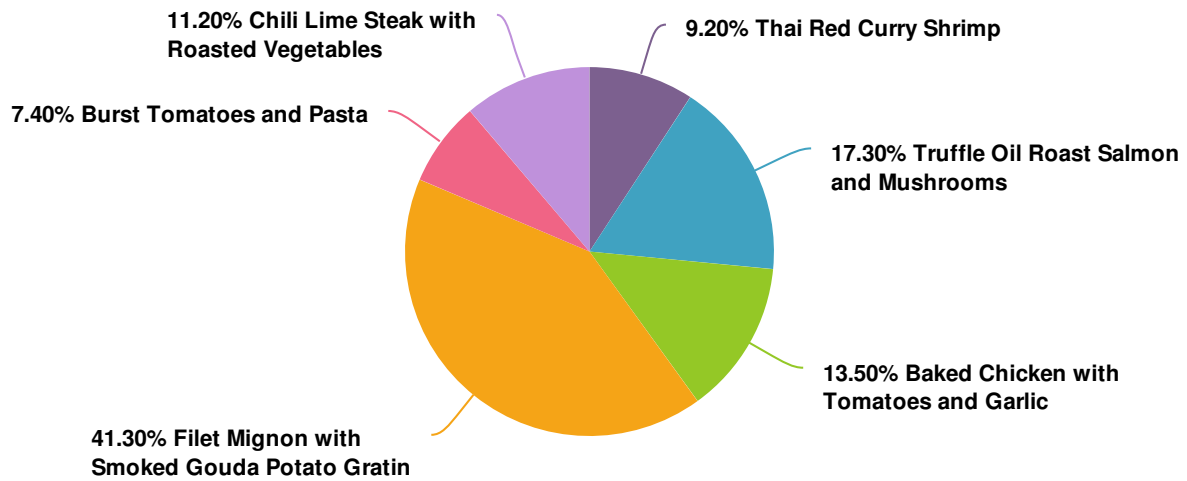
20. This Valentine's Day, would you appreciate having a home-cooked meal prepared for you?



Value		Percent	Responses
Yes		69.1%	697
Maybe		27.1%	273
No		3.9%	39

Total: 1,009

21. Which of the following is the most romantic meal someone could cook for you?



Value	Percent	Responses
Thai Red Curry Shrimp	9.2%	93
Truffle Oil Roast Salmon and Mushrooms	17.3%	175
Baked Chicken with Tomatoes and Garlic	13.5%	136
Filet Mignon with Smoked Gouda Potato Gratin	41.3%	417
Burst Tomatoes and Pasta	7.4%	75
Chili Lime Steak with Roasted Vegetables	11.2%	113

Total: 1,009